

16 DAYS OF ACTIVISM

LET'S CHAT

ABOUT ENDING GENDERED VIOLENCE

Gippsland

Event Planning Toolkit 2023



Acknowledgements

Gippsland Women's Health acknowledges Aboriginal and Torres Strait Islander people as the Traditional Custodians of country and pay our respects to Elders past and present for they hold the stories, traditions and culture.

Gippsland Women's Health acknowledge that sovereignty has never been ceded and commit to respectful truth telling and working in partnership to improve the health and well-being and security and safety of all Aboriginal and Torres Strait Islander people.

Gippsland Women's Health acknowledge and pay respects to the women and children who have died as a result of gendered and family violence and those who continue to live with violence.

Gippsland Women's Health acknowledges the support of the Victorian Government.




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What is Let's Chat Gippsland?

“Let’s Chat Gippsland” is a **community campaign** that began as part of the annual international United Nations (UN) 16 Days of Activism initiative that runs from 25 November to 10 December each year. This is the **third year that communities in Gippsland have come together** to collectively bring awareness to the 16 Days of Activism against Gendered Violence campaign.




 [Learn more about the UN 16 Days of Activism to end Gender-Based Violence by clicking this link](#)

“Let’s Chat Gippsland” is focused on the **primary prevention of gendered violence**. The campaign highlights the significant difference conversations can make - whether at home, work, sport, schools and in the wider community - in shifting mindsets, attitudes, and creating real change for gender equality. The campaign runs for 16 days starting on the 25 November to the 10 December.

What Do We Hope to Achieve?

We want to make sure that everyone in Gippsland understands what the 16 Days of Activism is about, how they can get involved and impact change in their own community.

 [Learn more about Let's Chat by clicking this link www.16daysgippsland.com.au](http://www.16daysgippsland.com.au)



Prevention of Violence Against Women or Gendered Violence

Gippsland Women's Health CEO Kate Graham talks on the shift of terminology to “gendered violence” from prevention of violence against women.

'You might have noticed the term “gendered violence prevention” (GVP) being used more recently.

GVP is an all-encompassing term to highlight all forms of gender-based violence including behaviours such as dating violence, physical and sexual violence, image-based abuse and sexual harassment. Gender-based violence includes violence against young and adult women, as well as violence experienced by lesbian, gay, bisexual, Trans, intersex and queer (LGBTIQ) people.

In acknowledging this terminology, it is **critical to remember that violence against women is the most common form of gender-based violence in Australia and is typically perpetrated by a current or former intimate, male partner.'**



Gendered Violence

Key Statistics:

Violence Against Women in Gippsland

1 April 2022 - 31 March 2023

1

Latrobe City - #1* for Family Violence rates in Victoria

- Victoria Police recorded **2629** family violence call outs
- **74.4%** of the call outs were for incidents where the affected member **identified as female**
- **Increase** of 4.49% family violence call outs from the previous year.

3

East Gippsland - #3 for Family Violence rates in Victoria

- Victoria Police recorded **1563** family violence call outs
- **76%** of the call outs were for incidents where the affected member **identified as female**
- Decrease by -5.57% family violence call outs from the previous year.

4

Wellington - #4 for Family Violence rates in Victoria

- Victoria Police recorded **1333** family violence call outs
- **75.54%** of the call outs were for incidents where the affected member **identified as female**
- **Increase** of 11.54% family violence call outs from the previous year.

*Out of Vic 79 Local Government Areas, per 100,000 people.

Source: Gippsland Family Violence Alliance

Disclaimer: a decrease in police call outs does not equal less Family Violence



16daysgippsland.com.au

If you are in a violent or unsafe situation or know someone who is experiencing violence please refer to agencies below or on [pages 5&6](#).

In an emergency, always call 000.

Safe Steps - 1800 015 188

1800RESPECT -1800 737 732

No to Violence - 1300 766 491

GCASA - Gippsland Centre Against Sexual Assault -

035134 3922

The Orange Door Inner Gippsland - 1800 696 784

The Orange Door Outer Gippsland - 1800 015 188

Key Statistics:

Violence Against Women in Gippsland

1 April 2022 - 31 March 2023

17

Bass Coast - #17* for Family Violence rates in Victoria

- Victoria Police recorded **841** family violence call outs
- **71.46%** of the call outs were for incidents where the affected member **identified as female**
- Decrease of -5.92% family violence call outs from the previous year.

26

South Gippsland - #26* for Family Violence rates in Victoria

- Victoria Police recorded **526** Family Violence call outs
- **73.19%** of the call outs were for incidents where the affected member **identified as female**
- Decrease of -2.59% family violence call outs from the previous year.

30

Baw Baw - #30* for Family Violence rates in Victoria

- Victoria Police recorded **939** Family Violence call outs
- **75.93%** of the call outs were for incidents where the affected member **identified as female**
- Decrease of -4.67% family violence call outs from the previous year.

Gippsland continues to have the unenviable reputation of some of the highest rates of family violence crime reporting in Victoria.

*Out of Vic 79 Local Government Areas, per 100,000 people. Source: Gippsland Family Violence Alliance

Disclaimer: a decrease in police call outs does not equal less Family Violence



[Learn more about family violence in Gippsland by clicking this link - www.gippslandfamilyviolencealliance.com.au](http://www.gippslandfamilyviolencealliance.com.au)



16daysgippsland.com.au

Gippsland Family Violence Alliance

A Guide to their Website and Resources



The Gippsland Family Violence Alliance (GFVA) advocates for integrated family violence response within our Gippsland communities and assists practitioners who work in the sector to build their knowledge, skills and practice. Their website also has some great community resources that can be shared at workplaces and events.

Where can I access the Gippsland Family Violence Alliance (GFVA) website?

 <https://gippslandfamilyviolencealliance.com.au/>

Who is the Gippsland Family Violence Alliance website for?

The website features a range of information for:

- Community members
- Practitioners
- Agency leaders

How can I use the website in my work?

You can use the website to access information about family violence, working in the sector etc at any time. You can also use the website as a resource when working with others in the sector.

The way you can do this is through:

- Referencing the website in your presentations, documents etc
- Utilising QR Codes in your presentations which will direct traffic to the website

Why should we direct traffic to the website?

This website belongs to the **36 agencies across Gippsland who work to respond to those experiencing and using family violence**. This website allows us to create a shared understanding among both community, practitioners and leaders of what family violence is, allows for a shared language and a shared approach.



Share a QR code at your event to link people in with the services list on the GFVA website. Click the QR code to download a copy.

Support Services

In an emergency, always call 000.



1800 RESPECT – National 24 hr counselling, helpline, information and support

1800 RESPECT (**1800 737 732**) (24 hours)

1800respect.org.au

Web chat available (24 hours)



Safe Steps – Family Violence Response Centre

1800 015 188 (24 hours)

safesteps@safesteps.org.au Web chat available

(Mon-Fri, 9am – midnight)



The Orange Door – Local support and safety hub for adults, children, young people and families

Inner Gippsland 1800 696 784

(9am to 5pm Mon-Fri)

Outer Gippsland 1800 015 188

(9am to 5pm Mon-Fri)

orangedoor.vic.gov.au

Gippsland Centre Against Sexual Assault

A free and confidential service, available to anyone in Gippsland who has ever experienced, or been impacted by, sexual assault.

035134 3922 (9am to 5pm Mon-Fri)

www.gcasa.org.au



16daysgippsland.com.au



No to Violence – Men's Referral Service **1300 766 491** ntv.org.au



Djirra – Aboriginal family violence prevention and legal service

Bairnsdale office services the entire Gippsland region.

Phone **(03) 5153 2322**

Freecall **1800 105 303**

Morwell office services

Latrobe Valley

Phone **(03) 5100 1700**

Freecall **1800 105 303**

djirra.org.au



Kids Help Line Support – for children and young people (5-25yrs)

1800 55 1800 (24 hours)

kidshelpline.com.au

Talk About the Actions to Prevent Gendered Violence

All conversations under the Let's Chat Gippsland campaign should circle back to one or more of the evidence-based actions to prevent gendered violence as detailed by [Our Watch in the Change the Story Framework, the National framework for the primary prevention of violence against women and girls \(2nd edition\)](#).

These actions are:

- 1** **Challenge** the condoning (excusing or tolerating) of violence against women
- 2** **Promote** women's independence and decision-making in public life and relationships
- 3** **Build** new social norms that foster personal identities not constrained by rigid gender stereotypes
- 4** **Support** men and boys in developing healthy masculinities and positive, supportive male peer relationships

 [View Let's Chat Campaign Guidelines by clicking here](#)



16daysgippsland.com.au



Hosting a 16 Days of Activism Let's Chat Gippsland Event: Event Purpose

Organisations and groups that host local events are creating safe environments to introduce new ideas and ways of thinking. Events help generate conversations and give people a safe space to **engage, educate** and **acknowledge**. Everyone can play a part in **ending gendered violence**.



Engage

with others in a safe space to hear and contribute to conversations.



Educate

themselves on new ways of thinking and have the opportunity to share their knowledge and new ideas.



Acknowledge

the past and the work that needs to be done to generate growth and change.

Hosting a 16 Days of Activism Let's Chat Gippsland Event: Event Ideas

There will be events happening across Gippsland throughout the 16 days. To see what's happening near you visit the [Let's Chat website events page - https://16daysgippsland.com.au/get-involved/](https://16daysgippsland.com.au/get-involved/) Email the details/flyer for your event to leanne.fairbrother@gwhealth.asn.au to add it to the events planner.

Some past events that have worked well and some ideas that we think would work for events are:

- **Community Walks Against Gendered Violence** - Ask everyone to wear orange in support and organise a walk with a BBQ at the finish. The BBQ at the end will help generate conversation and is an opportunity to hand out further information to participants
- **Active Bystander Train the Trainer** (free) November 21,22, 23 - For more information contact [Fiona](#) from [GWH](#).
- **Sports clubs** can host an Orange Round visit [GippSport](#) to learn more
- **Organise a community craft activity/display of orange-themed** textiles, knitting, origami to name a few
- **Decorate your workplace**, school, community space, sports club in **Orange**.
- Team up with local businesses to **display posters in shopfronts and in foyers**
- **Light up your building in Orange**
- **Share/display gender equity** books or screen films that challenge traditional gender stereotypes
- **Run an art competition** a gender equity-themed art exhibition

- **Create a short film** asking people in your community what respect means to them
- Include information about 16 days of activism in **newsletters and on social media**
- **Early years settings can train staff to run "All come out to play"** storytime for the early years. See our calendar for upcoming training sessions soon to be announced.
- **Let's Chat over lunch/team meetings** - Make a point to have chats with colleagues over the 16 days about gendered violence and how we can change the story for Gippsland
- **Media outlets** can support the campaign by providing coverage of community events or scheduling special features on 16 days of activism

Ensure your events are accessible for all community members!
[Women with Disabilities Victoria](#) have some great resources like this document - [Services & Participation, Events & Activities](#)



Hosting a 16 Days of Activism Let's Chat Gippsland Event: Amplify Women's Voices & Engaging Men & Boys

Amplify Women's Voices

Ensure that women are **involved in planning events and amplify women's voices. Ensure knowledge of current practice before engaging victim/survivors (see link below).** Ask women in your organisation to speak about their experiences in a way that is safe for them. Take an intersectional approach and **ensure that Aboriginal, migrant, and refugee women and women with disabilities voices' are amplified** by sharing their stories, achievements and initiatives.



Experts by Experience Framework https://safeandequal.org.au/wp-content/uploads/DVV_EBE-Framework-Report.pdf

Engage Men & Boys

Build men's awareness of the negative impacts of outdated forms of masculinity. Challenge stereotypes, encouraging equality, respect and non-violence. **Ensure that women are still the focus of the issue and not marginalised.**

Encourage men in your organisation to talk about their carer roles and responsibilities, their experiences taking paternity leave or requesting flexible work arrangements.



Develop a Leadership Statement

Develop a leadership statement outlining why your organisation has joined the campaign and distribute it to staff and in your local community.

Use the statement in your communications to set the context for your 16 Days of Activism events/activities.

Include the following in your statement:

- Leaders photo and title - Introduce what the campaign is about and why it is important. Include all forms of gendered violence - eg family violence, sexual harassment, online or digital violence, sexual assault by a stranger, colleague, or acquaintance
- Detail why your organisation has joined the campaign
- List what your organisation is doing as part of the campaign, include links, dates for events
- When communicating with staff, refer to organisational policies and external support services available to staff affected by family and gendered violence ([see page 5&6](#))
- Include the link to the Let's Chat website for more information



Hosting a 16 Days of Activism Let's Chat Gippsland Event: Event Resources


Let's Chat Gippsland

Let's Chat Gippsland will be releasing some resources as the campaign draws near. Follow our website to stay up-to-date about new resources, including:

- **Let's Chat Campaign Guidelines** - These guidelines have been developed to help you actively participate in the campaign

 [View Let's Chat Campaign Guidelines by clicking here](#)

- **Let's Chat Gippsland Logo** - can be used on promotional material for your event to help create campaign unity for Gippsland's fight to end gendered violence
- **Visual Presence Guide** - this will include collateral material for events with details on where you can order it from
- **Social Media Toolkit** - this will include prepared tiles and captions for you to share on your social platforms - available October 2023
- **Community Events Calendar** - partners will be sharing their events to add to the calendar so members of the community can see what's happening near them! If you have an event let us know so we can add it

 [Click this link to visit Let's Chat Gippsland website www.16daysgippsland.com.au](http://www.16daysgippsland.com.au)

1800RESPECT

1800RESPECT are the national domestic family and sexual violence counselling information and support service. If someone at your event needs support they are a great resource to refer them to. 1800RESPECT also have some great resources that you can order to have at your event. Head to their website to learn more.

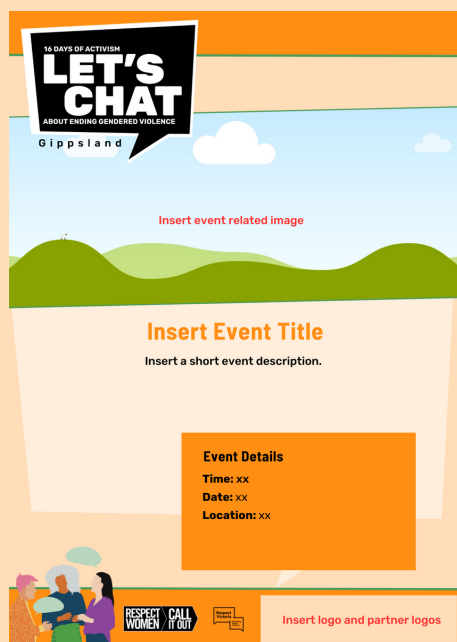
 [Click this link to visit 1800RESPECT website www.1800respect.org.au](http://www.1800respect.org.au)



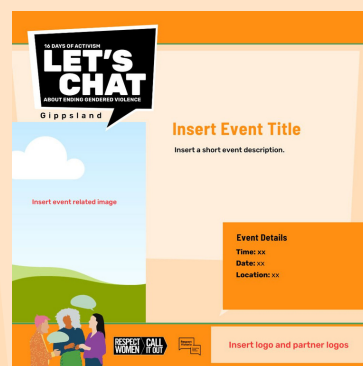
Hosting a 16 Days of Activism Let's Chat Gippsland Event: Event Resources

These templates have been created in Canva. Canva is user-friendly and free to use. Set up a profile by [clicking here](https://www.canva.com) (www.canva.com) to access and edit these templates.

Let's Chat Event Poster and Social Media Template



[View and edit the poster template here](#)



[View and edit the social media tile template here](#)

Customise the Let's Chat Event Poster and Tile

Step 1: Click on the link you want to customise

Step 2: In Canva - click 'File' then 'Make A Copy'

Step 3: Insert **event title** and short **event description**. Insert **event details** and an appropriate **event image**. At the bottom add your logo and any partner logos. ***Please do not delete or adjust the Let's Chat logo.***

Step 4: Click 'Share' and 'Download' as a **PDF for the poster** and a **PNG for the social media post**. When posting to your social media ***please use the hashtag #LetsChatGippsland***



A Note on Combining with Other Campaigns

Safe and Equal is continuing to collaborate with Respect Victoria for the 16 Days of Activism Against Gender-based Violence in 2023. Following positive reception for the campaign messaging in previous years, this year's theme will be "Respect Is..."

We acknowledge that [Respect Victoria](#) and Safe and Equal are providing resources and funding to support the promotion of messages related to equality and respect during the 16 Days of Activism.

To ensure that our regional message of Let's Chat will align with that of the State Government, we recommend that organisations follow the guidelines attached to any funding.

The Let's Chat Gippsland campaign has been designed to allow for collaborative approaches to the 16 Days of Activism. Where possible, we encourage you to use both messages to complement each campaign. For example, for Respect Victoria's theme "Respect is" you could combine "Let's Chat about....what respect is..."

For more resources, information, logos and the soon to be released Safe and Equal 16 Days of Activism toolkit see

<https://safeandequal.org.au/16-days-of-activism/#> .



[View Let's Chat Campaign Guidelines by clicking here](#)



16daysgippsland.com.au

Let's Chat Gippsland Partner

This year we are asking any organisation or community group to become Let's Chat Gippsland partners. By being a partner you are helping us **create campaign and messaging unity in the fight to prevent gendered violence within the Gippsland community.**

Becoming a partner will also allow you to receive campaign updates and have access to Let's Chat resources, including information on responding to disclosures, dealing with resistance and backlash, and specialised support services, as well as logo placement on the Let's Chat website. **Logo recognition by a community member will let them know your stance on ending gendered violence.**

**Want to become a partner or want more information?
Get in Touch!**

Leanne Fairbrother

Gippsland Women's Health - Health Promotion Officer

leanne.fairbrother@gwhealth.asn.au



[View Let's Chat Campaign Guidelines by clicking here](#)



16daysgippsland.com.au


Let's Chat & PollyannaR Pop-up Event

What Does Respect Mean to You?



PollyannaR is sticking up her white backdrop around Gippsland and is inviting anyone who wants to be part of The United Nations international campaign 16 Days of Activism Against Gender-Based Violence to have their portraits taken as a public show of support.

All you have to do is have your picture taken with her sign with a message of **what respect means to you**. **You will receive a print-out on the spot to put on your fridge, and a digital one will be uploaded to the PollyannaR Facebook page to share online.**

 Find out more about PollyannaR - <https://www.pollyannar.com/big-respect-gippsland>

When and Where?

Pop-up events will be happening across Gippsland throughout the 16 days (25 November to 10 December). To see when one is happening near you check out the Let's Chat website.

 <https://16daysgippsland.com.au/get-involved/>



16 DAYS OF ACTIVISM

LET'S CHAT

ABOUT ENDING GENDERED VIOLENCE

G i p p s l a n d

Get in Touch

If you have any questions about the Let's Chat Gippsland campaign or the Events Toolkit please contact:

Leanne Fairbrother

leanne.fairbrother@gwhealth.asn.au

**GIPPSLAND
WOMEN'S
HEALTH**



Let's Chat Gippsland and Gippsland Women's Health acknowledges the support of the Victorian Government.

